



PROGRAM SUMMARY REPORT

Clark County, NV

PROGRAM:**P3, People Purpose Power**

INTRODUCTION:

The P3, People Purpose Power program was created by the Clark County Office of HIV (OOH) as part of their efforts to address the evolving challenges of the HIV epidemic. The initiative focuses on developing a new generation of diverse community leaders capable of guiding high-impact HIV prevention, care, and advocacy efforts with compassion and cultural humility. The program's training series, implemented in collaboration with the Pacific AETC and Collaborative Research, began in January 2021 to educate providers on HIV prevention, treatment, and care while addressing stigma, racism, and health disparities within the community.

TARGET POPULATION:

The program serves diverse and key population, ensuring that high-risk and underserved groups receive targeted interventions.

- Men who have sex with men (MSM)
 - Black/African American
 - Hispanic/Latinx
 - People who inject drugs
 - People living with HIV (PLWH)
 - Spanish Speakers
 - Women, youth, and aging population
 - Transgender and nonbinary individuals
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KEY STAKEHOLDERS AND COLLABORATORS:

The program was made possible through collaborations with several key stakeholders, including:

- Federally Qualified Health Centers (FQHCs)
 - Mental health and substance use treatment providers
 - Private healthcare providers
 - Local health departments
 - Community- Based Organizations (CBOs)
 - Social service agencies
 - Hospitals and Pharmacies
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PROGRAM DURATION:

The P3 training series is planned to run for 3 to 5 years with ongoing efforts to establish equity in HIV prevention, treatment knowledge, and service delivery.

PROGRAM GOALS AND KEY ACTIVITIES:

The primary goal of the P3 program is to enhance the knowledge and competency among healthcare providers in HIV prevention and treatment, with a focus on cultural humility and inclusivity. The program also aims to foster leadership development within the HIV-impacted communities, initiating critical conversations about local challenges such as stigma, racism, and health inequities. Training topics include cultural and LGBTQ+ humility, trauma-informed care, HIV leadership development, and retention in care. The content is developed with extensive input from community members, stakeholders, and subject matter experts, ensuring relevance and responsiveness to the jurisdictions' needs.

PROGRAM CHALLENGES:

One of the key lessons learned from the P3 program has been the importance of continuous collaboration with partners like the Pacific AETC. Their contributions have been pivotal to the success of the program, particularly in managing the online registration, online communication platform, and survey/evaluation databases.

COMMUNITY ENGAGEMENT AND DEVELOPMENT:

Community feedback has been integral to the program's content development, ensuring the training series addresses the lived experiences and real needs of those most impacted by HIV. Presenters include experts from the field as well as individuals with lived experiences, enhancing the program's relevance and impact.

DATA COLLECTION AND MONITORING:

Surveys and evaluations are collected after each session by Pacific AETC, helping track the effectiveness of the training and allowing for real-time feedback and iterative improvements.

KEY METRICS AND OUTCOMES:

The P3 program tracks a range of key performance indicators to measure its success:

- Number of individuals enrolling in the HIV training programs each year
 - Number of individuals completing the HIV training programs each year
 - Participant feedback, with surveys rating events out of 10 or higher
 - Comparison of pre- and post-event knowledge assessments demonstrate increased HIV knowledge and awareness
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CONCLUSION:

The P3, People Purpose Power program represents a significant step forward in building a diverse leadership base to combat HIV in Clark County, NV. By fostering collaboration across sectors and continuously engaging the impacted community in the program's development. The P3 initiative is laying the groundwork for sustained progress in HIV prevention and care. Continued monitoring, evaluation, and adaptations will ensure that this vital training series progresses with the needs of the community it serves.