

CAN Community Health, Jacksonville - FLORIDA



PROGRAM:

Ending the HIV Epidemic: A Plan for America

INTRODUCTION:

The Ending the HIV Epidemic: A Plan for America by CAN Community Health focuses on improving access to HIV care and treatment in high-incidence zip codes. It targets people living with HIV (PLWH) who are newly diagnosed, not engaged in care, or not virally suppressed. The initiative aims to enhance health outcomes through focused interventions.

TARGET POPULATION:

The program serves diverse and key populations, ensuring that high-risk and underserved groups receive targeted interventions.

- People living with HIV (PLWH)
- Black/African American
- Hispanic/Latinx
- Women

KEY STAKEHOLDERS AND COLLABORATORS:

The program was made possible through collaborations with several key stakeholders, including:

- Community- Based Organizations (CBOs)
- Local Health Department
- Social Service Agencies
- Substance Use Providers



PROGRAM DURATIOIN:

The program is expected to span 3-5 years, allowing for sustained efforts in outreach, treatment engagement, and care retention.

PROGRAM GOALS AND KEY ACTIVITIES:

The program's goal is to increase the percentage of PLWH achieving and maintaining viral suppression. Key activities include deploying mobile medical/testing units in high-incidence areas to provide HIV/STI screening, testing, and rapid access to care. These mobile medical/testing units ensure immediate medical treatment and continuous engagement for those not virally suppressed.

PROGRAM CHALLENGES:

The program has encountered several challenges, a major one was the complexity of fostering effective collaboration with multiple community organizations that share the goal of HIV prevention and treatment. This required pooling resources, expertise, and outreach efforts to create a comprehensive, coordinated approach to HIV care. The initiative actively focused on streamlining internal processes and enhancing cross-departmental communication. Additionally, creative, and thoughtful community events that give back to the local populations have been critical in promoting goodwill, building trust, and creating lasting partnerships.

COMMUNITY ENGAGEMENT AND DEVELOPMENT:

The program engages clients and communities through Peer Co-op meetings, patient satisfaction surveys, and Client Advisory Boards (CABs). These platforms help gather feedback to continuously improve services and build long-lasting partnerships.



DATA COLLECTION AND MONITORING:

Data is collected by MMU staff and entered into CAREWare and the eCW-medical record system. The data is reviewed monthly for quality control, helping track progress and decision making in real-time.

KEY METRICS AND OUTCOMES:

Key metrics include the number of clients served, viral suppression rates, and successful engagement in care. Site selection is based on data regarding HIV prevalence and incidence in specific zip codes.

CONCLUSION:

The Ending the HIV Epidemic: A Plan for America program successfully leverages mobile medical units and community partnerships to reduce barriers to care. Through this targeted approach, CAN Community Health is making impactful progress in improving health outcomes for underserved populations and reducing HIV transmission in Jacksonville, Florida.

