

Exhibitor Toolkit

Capture, Qualify and Engage with Leads

[Click here to see the products that are available at your event](#)



In-Person

App-Based Platform

- Scan QR Code on Attendee Badge to Capture Lead
- Use your Own Device
 - **Two user licenses: \$250**
 - **Additional user licenses: \$125 for 1 one-user license**
- Use Primary Registrant Email to Login. No Password is Required

Best Practices For Lead Generation



Capture and Export Real-Time Virtual Leads as Attendees Explore your Virtual Booth or Company Profile



Send Messages and Follow-Up Appointments to Leads Directly from the App and/or Web-Based Platform



Pre-Define Questions to Help your Sales Force Better Qualify Prospects and Record Notes