

Sponsors

Prospectus

2024

NASTAD is the premier membership organization representing public health officials who administer HIV and hepatitis programs in the U.S. Join us in Washington, DC, as we convene our Annual Meeting and National HIV & Hepatitis Technical Assistance Meeting in 2024!

WHY SPONSOR?

NASTAD's meetings, strategically convened in our nation's capital, offer a unique opportunity to engage with decision-makers administering HIV and hepatitis programs from health departments across the United States.

Utilize this opportunity to facilitate awareness about the public health solutions your company offers as health departments advance their efforts to innovate programs and policies and deliver quality, equitable healthcare to people most impacted by HIV and hepatitis.

“The meeting was amazing! I love the organization of the meeting format and how engaging the discussions were this year. Really, really fantastic!!!”

“I walked away from this meeting feeling rejuvenated and eager to hit the ground running when back in office. There is SO much to digest, that I already wish I could hit replay on the sessions I went to.”



ANNUAL MEETING

May 19 – 22, 2024 | Washington, DC

NATIONAL HIV & HEPATITIS TECHNICAL ASSISTANCE MEETING

October 16 – 18, 2024 | Washington, DC




Opportunities To Engage


ANNUAL MEETING

NASTAD's Annual Meeting is the one time each year that our members convene to collectively discuss strategies to end the HIV epidemic and eliminate hepatitis. This crucial meeting serves a dual purpose – a business meeting where the membership elects a new slate of Board of Directors, and a programmatic conference all wrapped together. The Annual Meeting kicks off a year-long “Chair’s Challenge” – a call to action that serves as a collective goal for NASTAD’s membership throughout the subsequent twelve months.

At NASTAD’s Annual Meeting, health department infectious disease program leaders share promising strategies to end the HIV/AIDS and viral hepatitis epidemics and converse with invited colleagues from the federal government, industry, and other partner organizations. Join NASTAD at the meeting that sets the course for our new year!

Fast Facts

 **May 19 – 22, 2024**

 **Omni Shoreham Hotel,
Washington, DC.**

Anticipated Attendance: 250


Note: A portion of the meeting is designated as “NASTAD Members Only” to conduct official business as established by NASTAD’s bylaws. These sessions are indicated on the meeting agenda.


“Overall, the NASTAD Annual Meeting was a great, informative opportunity to learn, engage, and network. Thank you!!”

NATIONAL HIV & HEPATITIS TECHNICAL ASSISTANCE MEETING

NASTAD’s largest meeting, the National HIV & Hepatitis Technical Assistance Meeting (TA Meeting), attracts public health professionals across the HIV, hepatitis, drug user health, and health equity spectrum. Meeting attendees include ADAP coordinators, Ryan White HIV/AIDS Program (RWHAP) Part B coordinators, HIV prevention managers, and hepatitis coordinators from states and the local jurisdictions that receive direct funding from CDC. Of note, this technical assistance meeting is the largest national convening for hepatitis coordinators.

Fast Facts

 **October 16 – 18, 2024**

 **Omni Shoreham Hotel,
Washington, DC.**

Anticipated Attendance: 350

The TA Meeting creates an environment to explore conversations about HIV and hepatitis policy, clinical developments, equitable healthcare access, and innovative programming. Plenaries and breakout sessions challenge health department peers to collaborate across bureaus to leverage public health expertise and challenge the status quo of healthcare. Attendees appreciate that the TA meeting offers a space to explore how public health entities integrate best practices that address intersecting social determinants of health to create more equitable outcomes for people living with HIV/AIDS and viral hepatitis.

In 2024, the TA Meeting’s theme will focus on Black, Indigenous, and people of color (BIPOC) leadership to align with the 10th cohort of [NASTAD’s Minority Leadership Program \(MLP\)](#). This focus advances NASTAD’s commitment to strengthening leadership opportunities for minorities working within state and territorial health departments, and is responsive to a persistent need identified by NASTAD members. MLP is a leadership development and investment program for persons of color working at various levels in state- or CDC-funded health department positions in HIV/AIDS or viral hepatitis programs; to commemorate the program, and the more than 150 fellows who have successfully completed it – NASTAD will utilize the TA Meeting to engage its entire constituency on how to foster leadership among the minority public health workforce.

The TA Meeting is fully funded by NASTAD membership dues and funds raised through sponsorships. Thank you for making this meeting possible!

SNAPSHOT OF LAST YEAR'S MEETING ATTENDEES

NUMBER OF JURISDICTIONS REPRESENTED

(out of 66 member jurisdictions)

2023 Annual Meeting

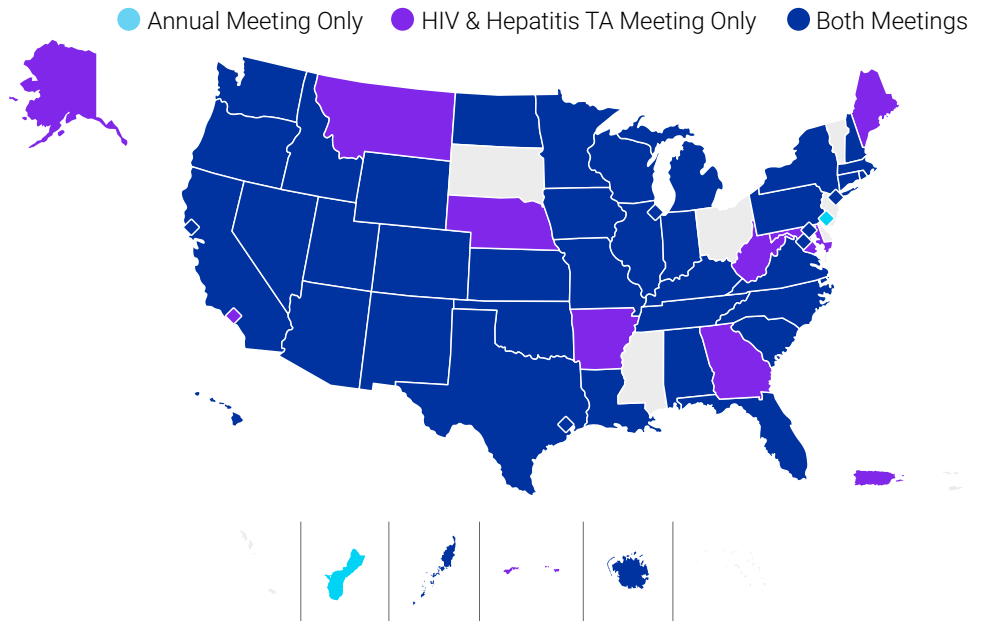
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JURISDICTIONS

2023 HIV & Hepatitis Technical Assistance Meeting

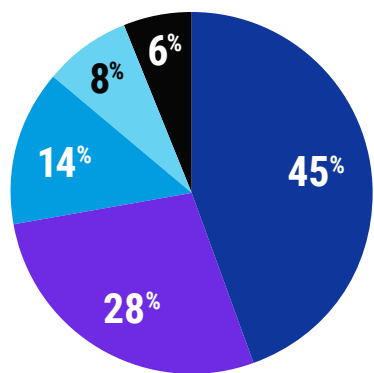
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JURISDICTIONS



YEARS ATTENDED

HIV & Hepatitis Technical Assistance Meeting



- First timer
- 1 - 2 years
- 3 - 5 years
- 6 - 9 years
- 10+ years

PROFESSIONAL AUDIENCE AREAS OF EXPERTISE

2023 Annual Meeting

HIV Ryan White Part B	50%
ADAP	40%
HIV Prevention	52%
Hepatitis	25%
Drug User Health/Harm Reduction	16%
Health Equity	22%
Infectious Disease Policy	13%
Other	13%

2023 HIV & Hepatitis Technical Assistance Meeting

HIV Ryan White Part B	22%
ADAP	20%
HIV Prevention	34%
Hepatitis	47%
Drug User Health / Harm Reduction	20%
Health Equity	19%
Infectious Disease Policy	17%
Other	17%

The National HIV & Hepatitis Technical Assistance Meeting is the largest national convening of hepatitis coordinators. In 2023, 157 of the 333 attendees specialized in hepatitis.

“The Affinity Sessions have been great with being able to drop in and connect with other colleagues. More of these types of spaces, please!”

SPONSORSHIP OPPORTUNITIES

At each meeting, ALL sponsors receive the following:

- Logo, name, and customized link on the meeting website, desktop, and mobile app
- Vocal recognition during opening and closing plenary
- Logo and sponsorship level on meeting signage
- Virtual sponsor profile on meeting desktop and mobile app
- In-person exhibition booth: 6-ft skirted table with two (2) chairs
- A select number of complimentary registrations plus unlimited discounted registrations

Sponsorship Levels	Annual Meeting	National HIV & Hepatitis Technical Assistance Meeting
DIAMOND SPONSOR	\$50,000	\$75,000
<ul style="list-style-type: none"> • Exclusivity as Diamond Sponsor • Premier Exhibit Space • Affinity Session • Daily Meeting App alert to encourage participants to visit your exhibit space • One (1) three-minute video to be played at the start of a plenary session • One post-meeting email to attendees with your choice of content, sent by NASTAD • Up to five (5) banner ads in virtual event space with post-conference analytics • Eligible to purchase Diamond-level À la carte opportunities 		
Select number of complimentary meeting registrations; discounted rate (\$300) for additional registrations	4 complimentary registrations	6 complimentary registrations
PLATINUM SPONSOR	\$25,000	\$50,000
<ul style="list-style-type: none"> • Premier Exhibit Space • 90-second video to be played at the start of a plenary session • One post-meeting email to attendees with your choice of content, sent by NASTAD • One (1) Meeting App alert to encourage participants to visit your exhibit space • Up to three (3) banner ads in virtual event space with post-conference analytics • Eligible to purchase Platinum-level À la carte opportunities 		
Select number of complimentary meeting registrations; discounted rate (\$300) for additional registrations	3 complimentary registrations	5 complimentary registrations
GOLD SPONSOR	\$15,000	\$25,000
<ul style="list-style-type: none"> • Exhibit Space • Up to two (2) banner ads in virtual event space with post-conference analytics • Eligible to purchase Gold-level À la carte opportunities 		
Select number of complimentary meeting registrations; discounted rate (\$300) for additional registrations	2 complimentary registrations	4 complimentary registrations
SILVER SPONSOR	\$10,000	\$15,000
<ul style="list-style-type: none"> • Exhibit Space • One (1) banner ad in virtual event space with post-conference analytics • Eligible to purchase Silver-level À la carte opportunities 		
Select number of complimentary meeting registrations; discounted rate (\$300) for additional registrations	1 complimentary registration	3 complimentary registrations
BRONZE SPONSOR	\$7,500	\$10,000
<ul style="list-style-type: none"> • Exhibit Space • Eligible to purchase Bronze-level À la carte opportunity 		
Select number of complimentary meeting registrations; discounted rate (\$300) for additional registrations	1 complimentary registration	2 complimentary registrations

→ COMBINED SPONSORSHIP INCENTIVE ←

Receive TWO (2) additional complimentary registrations for the Annual Meeting and TWO (2) additional complimentary registrations for the TA Meeting when you book your sponsorship for both meetings simultaneously!

À LA CARTE OPPORTUNITIES

Increase your company's visibility with these optional add-ons!

Annual Meeting National HIV & Hepatitis Technical Assistance Meeting

	AVAILABLE FOR	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Sponsored Reception (<i>with limited programming</i>)	\$40,000 # Available: 2	\$50,000 # Available: 2			●	●
Sponsored Breakfast	\$15,000 # Available: 2	\$30,000 # Available: 2			●	●
Sponsored Dessert & Coffee Break	\$3,000 # Available: 2	\$5,000 # Available: 2		●	●	●
WiFi Sponsor Recognition	\$3,000 # Available: 1	\$5,000 # Available: 1		●	●	●
Meeting App Sponsor	\$1,000 # Available: 1	\$1,500 # Available: 1		●	●	●
Branded Lanyards (<i>sponsor must provide lanyards to NASTAD</i>)	\$500 # Available: 1	\$500 # Available: 1		●	●	●
Sponsored Charging Station	\$500 # Available: 2	\$500 # Available: 2		●	●	●
Lead Retrieval - Access to participant contact information via scanning attendee badges	\$300 # Available: Unlimited	\$300 # Available: Unlimited	●	●	●	●



“I had a wonderful experience and as a new employee at my DPH, I am excited to continue the work we do.”



SAVE THESE DATES

Onsite Exhibitor Schedule (*Subject to Change*)

ANNUAL MEETING

MAY 19 - 22, 2024

- Exhibitor Set-Up May 21: 7:00 AM – 8:30 AM
- Exhibit Area Hours May 21: 8:30 AM – 6:00 PM
May 22: 8:30 AM – 12:00 PM
- Exhibitor Dismantle May 22: 12:00 PM – 2:00 PM

HIV & HEPATITIS TA MEETING

OCTOBER 16 - 18, 2024

- Exhibitor Set-Up Oct. 16: 7:00 AM – 8:00 AM
- Exhibit Area Hours Oct. 16: 8:00 AM – 4:30 PM
Oct. 17: 8:00 AM – 4:30 PM
- Exhibitor Dismantle Oct. 18: 8:00 AM – 2:00 PM

CONTACT INFO

For questions about NASTAD's sponsorship opportunities, please contact:

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