

Strategic Implementation Activities for Accelerating Ending the HIV Epidemic Efforts

Webinar 2:

Strategic Communications and Education for Improving PrEP Uptake

July 13, 2023

Agenda

- **Welcome**

- Maria E. Alvarez, MPA, Capacity Building and Technical Assistance Lead
Program Development and Implementation Branch (PDIB), Division of HIV Prevention (DHP)

- **Overview**

- **Panel Discussion**

- **Kara Johnson Williams, HIV AIDS Program Coordinator**
Florida Department of Health in Orange County
- **Krystle Kirkland-Mobley, HIV Prevention Program Administrator**
Florida Department of Health in Broward County
- **Marcio Gonzalez, EHE Contract Manager/Coordinator**
Florida Department of Health in Hillsborough County

- **Wrap Up**

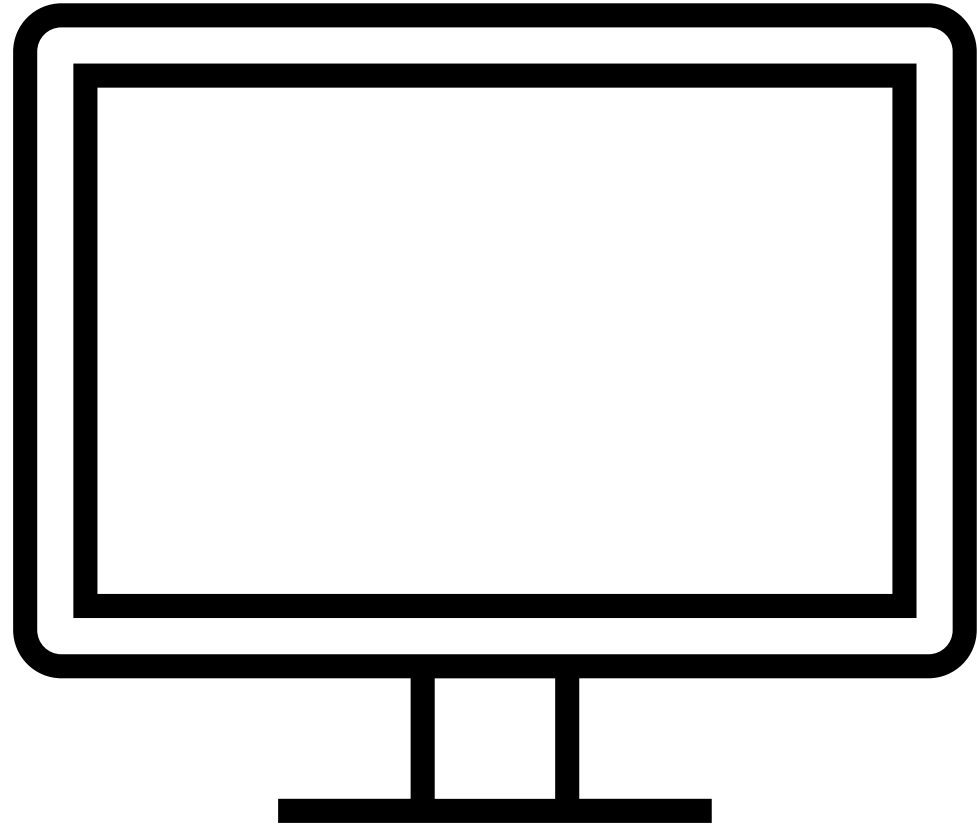
NASTAD EHE Activities

- **Direct technical assistance**
- **Highlighting EHE successes**
 - EHE Spotlight Series
- **Peer-to-peer learning**
 - TelePrEP LC + E-learning series
 - Housing LC
 - Partner Services LC
 - Monthly EHE Office Hours
- **Communications**
 - EHE Newsletter
 - EHE Microsite
 - EHE Listserv
- **TA Webinars and Resources**
 - Community engagement
 - Self-testing
 - PrEP access and TelePrEP
 - HIV Workforce
 - Status neutral
 - Social determinants of health
- **Partnerships and Collaborations**
 - JSI Research & Training Institute, Inc. (JSI)
 - Association of State Health Officials (ASTHO)
 - National Association of County and City Health Officials (NACCHO)
 - Southern AIDS Coalition (SAC)
 - National Coalition of STD Directors (NCSD)
 - Council of State and Territorial Epidemiologists (CSTE)
 - The University of Washington/Fred Hutch Center for AIDS Research

NASTAD EHE Microsite:

<https://www.nastad.org/ehe>

Webinar 3:
Thursday, August 3
2-3 PM ET/
11-12 PM PT



Contact

Request technical assistance (TA):

- www.cdc.gov/hiv/programresources/capacitybuilding/
- www.nastad.org/technical-assistance

NASTAD's EHE TA

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