



**Southern CBO Summit**  
**January 9-11, 2023 | Hyatt Centric Las Olas Fort Lauderdale**

**AGENDA**

The Southern CBO Summit is a learning collaborative comprised of HIV prevention workforce leaders who are working in community-based organizations throughout the southern United States. The audience for this summit is Southern Community-Based Organizations and the goal of the summit is to share best practices, refine leadership approaches, and promote innovative solutions to the implementation of high-impact HIV prevention strategies.

**LEARNING OBJECTIVES**

After attending this summit, participants will be able to:

1. Identify key leadership approaches for HIV prevention staff in Southern Community-Based Organizations by leveraging peer-to-peer expertise from across the entire region.
2. Leverage principles of health equity, storytelling, policy, and stigma reduction to grow community impact and develop programmatic priorities.
3. Build on existing opportunities for growth, navigate gaps in success, and scale-up strategies for more effective delivery of HIV prevention services in the South.

**DAY 1 — Monday, January 9, 2023**

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1:00 PM – 5:30 PM

**Registration Open**

3:00 PM – 5:30 PM

**Leadership Roundtables**

*Participants join facilitated discussions around topics that directly relate back to their leadership at community-based organizations. While informal, these discussions will create space for participants to explore solutions-based approaches, and to consider how to better leverage resources and partnerships. Participants will self-select a roundtable during the registration process. The takeaway from all of these roundtables will be for participants to more appropriately align their identities with their overall work flows, their leadership development, and their communities' needs for impactful service delivery.*

- *Minority Leaders Roundtable [Vrushabh Shah, NASTAD]*



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6:00 PM – 8:00 PM

- *LGBTQ Leaders Roundtable [Jacobi Hunter-Wright, AIDS United]*
- *HIV Policy Leaders Roundtable [Mike Weir, NASTAD]*

### Opening Night Mixer: Navigating HIV Prevention During the COVID Pandemic

All participants come together for the first time to meet each other and hear directly from summit organizers on the purpose and scope of the event. This session also includes a presentation and guest speakers on how CBOs are navigating the provision of HIV services during a global pandemic. The takeaway from this mixer is for participants to begin building life-long connections and professional networks that will allow them to provide comprehensive support for their organizations and their communities. Dinner provided.

- *Moderators: Nicole Elinoff, Vrushabh Shah and Isaiah Webster, NASTAD*

## DAY 2 — Tuesday, January 10, 2023

8:00 AM – 12:00 PM

Registration Open

8:00 AM – 9:00 AM

Breakfast provided

9:00 AM – 11:30 AM

### Workshops

Participants self-select a workshop for this session. All workshops are timed at 150 minutes and include a break. Workshops feature a blended approach – meaning a combination of presentation, small group discussion, activities, and discussion of next steps, or how CBOs intend to operationalize the content shared during the workshop. NASTAD will monitor workshops and gather information for the development and enhancement of technical assistance efforts.

- **To Do List: Promoting Your HIV Prevention Services [Vrushabh Shah, NASTAD]**
  - With an ever-changing marketing landscape, it is imperative for CBOs to leverage current trends and modern promotion tactics to meet the needs of their community. This session will cover key promotional strategies, social media tools, and community engagement opportunities.
- **Moving Beyond Trans 101 [Shawn Demmons, University of California-SF]**
  - Communities of Trans experience are at the forefront of several Syndemics in the South. A deeper understanding of root causes behind these conditions, and a need to move beyond surface level support, is essential to begin moving the dial in a positive direction. This session will dive deeper on the needs of Trans communities, identify key metrics of successful community care, and brainstorm strategies for novel engagement.
- **I Am From: How Our Experiences Inform Our Leadership [Isaiah Webster, NASTAD]**
  - We all come to this work with lived experiences that are varied, rich, and unlike those of anyone else in the world. These experiences play a key role in shaping the leaders we become and illuminate how we mentor our peers at alternative stages of leadership. This session will give participants



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space to reflect on their lived experience, develop a take-home poem that spotlights their innate leadership, and consort with their peers on successful leadership strategies for HIV prevention in their community.

- **Addressing Stigma in the South via a Policy Lens [Mike Weir, NASTAD]**
  - As stigma continues to be one of the largest barriers to reducing new infections and keeping folks in care, creative policy solutions and peer-to-peer best practices with existing policy will be the key to shifting the current. This session will explore both of these tactics, allow participants to brainstorm potential solutions for their community, and develop sustainable action plans.

11:30 AM – 12:00 PM

### Break

12:00 PM – 2:00 PM

### Lunch Plenary: Our Story

*This session focuses on using the art of storytelling as a tool to advance HIV prevention programs. Through a series of powerful voices and videos, participants will see how they can leverage community engagement to build stronger CBOs and sustainable programs. The primary takeaway from this plenary will be for the entire summit to understand where storytelling plays a role in community care, service delivery, and how community voices can be the champions CBOs lean on to meet the needs of key populations.*

- Moderator: Vrushabh Shah, NASTAD
- Speaker: TBD

2:00 PM – 2:30 PM

### Break

2:30 PM – 5:00 PM

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- **Reimagining Our Approach to Status Neutral Prevention [Nicole Elinoff, NASTAD]**
  - Several effective HIV prevention strategies can support communities in the South. Coupling these tools in a status neutral approach can help communities maintain their optimal health, while also improving outcomes in HIV care and treatment. This session will explore these methods, review peer-to-peer models, and identify action items that can be emulated across organizations.
- **Language Pack: Learning How to Converse with Non-Cis People [Shawn Demmons, University of California-SF]**
  - Community engagement, particularly engagement with non-cis identifying communities, can be significantly more effective when inclusive and gender-aligned language is employed. This session will explore strategies,



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tools, and methods to improve the vocabulary of participants with non-cis communities, while identifying opportunities and gaps that currently exist in organizational protocol.

- **Building Better Community Partnerships [Jacobi Hunter-Wright, AIDS United]**
  - Successful programs across jurisdiction have consistently found novel strategies to build partnerships within their community, while navigating tight budgets. As CBOs begin to provide comprehensive prevention and treatment services to their clients, community partners will play a pivotal role in ensuring all persons who need support are engaged effectively. This session will highlight peer-to-peer examples, identify best practices for partnership across jurisdictions, and explore opportunities for expanded collaboration.
- **Leadership: The Next Generation [Andrew Crawford, NASTAD]**
  - As the HIV workforce across sectors, jurisdictions, organizations, and government begin to age, new and creative solutions to engage the next generation of leadership will be key to ending the epidemic. This session will explore successful strategies to recruit and maintain youth in the HIV workforce, while identifying areas for growth in engagement and leadership development that need to be addressed.

## DAY 3 — Wednesday, January 11, 2023

8:00 AM – 9:30 AM

### Breakfast Roundtable with Southern CBA Providers

*My Brother's Keeper, the Latino Commission on AIDS, and NASTAD introduce themselves as CBA providers for the South and lead a discussion session to describe the CBA services available to community-based organizations in the southern United States. The primary takeaway from this roundtable will be for the entire summit to familiarize their organizations with Southern CBA providers and grow interest in the collective list of CBA services available.*

- *Speakers: Nicole Elinoff, NASTAD; Mauda Monger, MBK; Carla Mena, LCOA*

9:30 AM – 9:45 AM

### Break

9:45 AM – 11:45 AM

### Workshops

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- **Best Practices for Social Media and Digital Content [Vrushabh Shah, NASTAD]**



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- Today’s digital landscape is constantly changing with new forums, platforms, and channels to communicate key content. CBOs are in a unique position to leverage this dynamic space to meet the shifting needs of communities all across the South. This session will explore priority social media platforms and assess their impact, identify metrics for successful community engagement, and explore the role of digital content development in HIV prevention service delivery.
- **Developing a Social Determinants Workgroup [Andrew Crawford, NASTAD]**
  - CBOs across jurisdictions are intimately aware of the role Social Determinants of Health (SDOH) play in the well-being of their priority populations. This session will begin building foundations for internal workgroup structures that will allow CBOs to systematize and operationalize best practices that address SDOH as a central feature of service delivery.
- **Defining Organizational Excellence for CBOs [Isaiah Webster, NASTAD]**
  - The organizational power of CBOs in the South can be found in their critical role as a safe and inclusive space for HIV prevention and treatment delivery, wrap-around support, and community care. This session will cover the primary definition of Organizational Excellence (OE), identify how OE can increase the impact of CBOs in the South, and explore where CBOs can creatively leverage existing organizational resources to reach communities more effectively.
- **Cutting Edge: Biomedical Interventions and CBOs [Nicole Elinoff, NASTAD]**
  - From Pre-Exposure Prophylaxis (PrEP) to Post-Exposure Prophylaxis (PEP), and everything in between, there is no shortage of novel and evolving biomedical interventions that have been shown to prevent transmission and reduce new infections. This session will identify current, evidence-based biomedical HIV interventions that CBOs can explore, while brainstorming strategies for saving costs and reaching more communities.

11:45 AM – 12:00 PM

**Break**

12:00 PM – 2:00 PM

**Closing Plenary Lunch: The CBO Showcase**

*Participating organizations showcase the work that they are doing in the southern United States to prevent HIV and address intersecting Syndemics. Participants get an opportunity to ask questions and explore ways to partner together at some point in 2023. The primary takeaway from this lunch plenary will be for the entire summit to tap into peer-to-peer expertise, while actively developing networks that can be leveraged for improved service delivery in their jurisdictions.*

- Moderator: TBD, NASTAD
- Speakers: TBD



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