## **STAKEHOLDER MAP**

ALLIES

## ENGAGED

ALLIES	BARRIERS
Stakeholders who can support stigma reduction efforts in the community, are engaged, and want to be a part of the solutions put forth.	Stakeholders who may be resistant to stigma reduction efforts and require creative thinking and intense efforts to be supportive of the work of the Stigma Conversation.
NEUTRAL-ALLIES	NEUTRAL-BARRIERS
engaged, and want to be a part of the solutions put forth.	and intense efforts to be supportive of the work o the Stigma Conversation

Stakeholders who are supportive of stigma reduction efforts but may not be wellinformed or able to be engaged at this time.

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BARRIERS

Stakeholders who are neutral to stigma reduction efforts but may not want to contribute to various efforts.

**NEUTRAL**